



Frank G. Zarb School of Business

Hofstra's Zarb School of Business has been recognized as home to one of the top business programs in the nation by *Bloomberg Businessweek*, *U.S. News & World Report*, *Forbes* and *The Princeton Review*. We are among only 10 percent of business schools to earn accreditation in both business and accounting from AACSB International. Our close proximity to New York City, coupled with a large, successful alumni network, results in a wealth of internship and career opportunities. **Experience the Zarb difference ... educating students for personal and professional achievement.**

Department of Accounting, Taxation and Legal Studies in Business

Accounting is the language of business. Zarb accounting students become CPAs or management accountants or use the skills they acquire to become leaders throughout the global business community. Legal studies in business is an excellent foundation for law school, as well as for positions in the legal or compliance departments of major corporations.

- Bachelor of Business Administration:
 - Accounting
 - Legal Studies in Business
- Minors:
 - Accounting
 - Legal Studies in Business
- Dual degree options*:
 - BBA/MBA
 - BBA/MS in Accounting or Taxation

Department of Finance

Students get a broad-based education with courses in corporate finance, financial markets and investments. Zarb finance students benefit from hands-on experience with the same technology and software that finance professionals use, and opportunities to apply what they've learned through internships and student organizations – the kind of experience sought by industry.

- Bachelor of Business Administration:
 - Finance
- Minors:
 - Finance
 - Finance for Mathematics Majors
- Dual degree options*:
 - BBA/MBA

Department of Information Systems and Business Analytics

The Department of Information Systems and Business Analytics provides a well-rounded education that combines a superior, hands-on program in information technology with a solid grounding in business processes and functions. Students design and manage contemporary hardware and software systems in recently upgraded labs, guided by faculty who have attained the highest degree in their field and, in many cases, have significant business experience.

- Bachelor of Business Administration:
 - Information Systems
- Minors:
 - Information Systems
 - Information Systems and Business Analytics
- Dual degree options*:
 - BBA/MBA in Information Systems or Business Analytics
 - BBA/MS in Information Systems

Department of Management and Entrepreneurship

Students learn how to direct people and functions in all types of organizations, from small start-ups to multinational corporations, and gain a broad-based education in the theory and practice of human resources, operations, leadership, and supply chains while learning how to explore, recognize and develop new ventures.

- Bachelor of Business Administration:
 - Entrepreneurship
 - Management
 - Supply Chain Management
- Minors:
 - Entrepreneurship
 - General Business (for liberal arts majors)
 - Human Resources Management
 - Supply Chain Management
- Dual degree options*:
 - BBA/MBA
 - BBA/MS in Human Resources Management
 - BBA in Management/MSED in Business Education

Department of Marketing and International Business

Marketing students learn how to better understand consumer behavior from multiple perspectives and explore various mediums of communication, such as advertising, international marketing, retail management, sales management, electronic marketing, marketing research, marketing of services, and marketing strategy. International business students are exposed to the complexities facing global companies, learning strategies to navigate through these challenges.

- Bachelor of Business Administration:
 - International Business
 - Marketing
- Minors:
 - International Business
 - International Marketing
 - Marketing
 - Multi-Channel Marketing
 - Promotion
- Dual degree options*:
 - BBA/MBA
 - BBA in Marketing/MS in Marketing or Marketing Research

* Dual degree options allow students to save time and money while earning a bachelor's and master's degree.



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Faculty

- The Zarb School boasts more than 70 full-time professors from all over the world, bringing to the classroom a breadth of knowledge and experience. All classes are taught by professors, not teaching assistants, and excellence in teaching is our highest priority.
- Zarb teachers have produced more than 326 articles in 175 different scholarly journals within the past five years.
- Through the generous support of benefactors, the Zarb School is enriched by 11 distinguished professorships, two endowed chairs, and a teaching fellow.

Facilities

- Zarb School students study real-world applications of global business in technologically advanced facilities.
- The Martin B. Greenberg Trading Room is one of the largest and most sophisticated academic trading rooms in the world, allowing students to dynamically study the global securities markets on 35 Bloomberg Professional terminals.
- One of only a few universities that offer students the opportunity to complete the Bloomberg Essentials program.
- C.V. Starr Hall, home of the Zarb School, has garnered national acclaim as an exceptional learning and teaching facility as well as one of the "best-wired" facilities in the United States.

Research Centers

Students and faculty enjoy on-campus access to expert discussions, forums and conferences on current issues in the areas of finance, real estate, law and related topics in business. Many of these events are sponsored by:

- Center for Entrepreneurship
- Center for International Financial Services and Markets
- Wilbur F. Breslin Center for Real Estate Studies

Student Awards

Zarb undergraduates and alumni hail from 50 U.S. states and 73 countries. Our students have excelled at many local and national competitions, including:

- Deloitte Best Practices "Out of the Box" Competition
- Annual American Marketing Association Collegiate Conference Case Study Competition
- District 2A American Advertising Federation Competition
- CFA Institute Research Challenge
- PricewaterhouseCoopers xACT Competition
- Capital One Entrepreneurship Challenge

Student Organizations

Students gain leadership experience in more than 20 undergraduate organizations, including:

- ALPFA
- Beta Alpha Psi
- Beta Gamma Sigma
- Financial Management Association
- Hofstra American Marketing Association
- Hofstra Information Technology Association
- Hofstra University Startups
- National Association of Black Accountants

Career Opportunities

Students benefit from a multitude of internship and full-time career opportunities in nearby New York City.

- The Hofstra Career Center and Graduate Business Career Services offer an extensive database of internship and job listings, and provide help with all aspects of the process, including resume writing and interviewing skills.
- The Zarb Alumni Association provides mentorship and networking opportunities.
- Internships are available at a variety of companies, such as: Capital One, Deloitte, Ernst & Young, Forbes, Hain Celestial, Johnson & Johnson, JP Morgan Chase, Morgan Stanley, MTV Networks and the New York Stock Exchange.

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