







# COLLEGE





# THE DEAN DIFFERENCE

isn't any one thing. It's not a program or a professor. It's not a single class or a club. It's the way our academics, support networks and community overlap, interweave and magnify each other. Our difference unites us. It's our secret formula. It's the nucleus around which we orbit. It isn't one thing. It's everything.

# WE'REHERE TO TAKE YOU THERE.

From day one, Dean's holistic approach to education will pull from every aspect of your college experience — academic, co-curricular and experiential — to develop your career mindset and prepare you to graduate from Dean with the skills you need to achieve your goals.

Dean College faculty and staff are exceptionally dedicated to taking you from where you are to where you want to be while inspiring and supporting you as you reach for unimagined heights. You'll build skills through hands-on, active teaching strategies that give you the opportunity to learn by doing.

In addition to your professors, your success and career advisor will help you identify, navigate and explore your interests to uncover the strengths that lead to success in the job market. The community that you find here will foster confidence and help you create your personal brand while you build your professional network.

Your faculty and advisor will know you by name and be right beside you supporting your efforts and guiding your pathway. They will celebrate your talents with each accomplishment and cheer you on if you stumble.

You'll graduate as a lifelong learner ready to thrive in your career, embrace social responsibility and demonstrate the leadership you cultivated at Dean.





# FIND YOUR PATHWAY.

Whatever direction you take, we will help you discover your passion.

Learn more about the opportunities available to you at Dean through the experiences of our students.

#### DANCE

I was on stage by the end of my first semester in the New Dancers Showcase, I participated in a master class with an actor from Kinky Boots, and by spring semester I was in Professor Shank's jazz class, where I started really thinking about how I was going to make dance into a livable career.

My sophomore year I went abroad and took dance classes in Argentina connecting with dancers from across the country. While immersing myself in styles such as tango, ballet, and modern, I began to fall in love with choreography.

As a junior, I experimented mixing dance styles in my choreography classes and directed seven classmates through a piece I created inspired by my study-abroad experience.

The summer heading into my senior year I interned with Jacob's Pillow. I learned a lot about what it took to be a professional dancer, and the work that goes into building a season of shows.

Throughout all of my experiences at Dean, I really found a love for studio management. I focused on technique classes, as well as some business classes in my senior year. Once I graduate, I'll be teaching dance at a couple of studios in my hometown while I work toward my goal of having my own studio!



#### CRIMINAL JUSTICE AND HOMELAND SECURITY

I knew the second I was admitted that Dean was the school for me because of the Criminal Justice program and the faculty who are all professionals from the field.

My first year on campus I took a Special Event Management course taught by the head of security for the Boston Marathon, who showed us **how to engage with the FBI, Secret Service and local police officers** for major events. That course really opened my mind to all the different jobs that are out there for Criminal Justice majors.

Over the next couple of years, I was able to gain skills and earn certifications that can go on my resume, like how to diffuse aggressive behavior. I did a security seminar in Washington, D.C., through the study-away program at Dean and discovered an interest in cybersecurity.

Now, as a senior, I'm doing a cybersecurity internship that Dr. Pete Savo helped me find, and I've already received a job offer after graduation!

#### **SPORT MANAGEMENT**

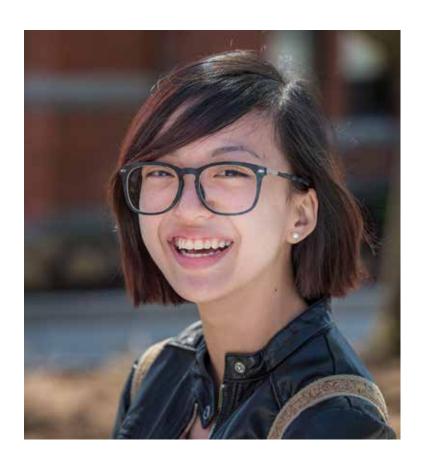
I've always loved the world of sports, so the decision to pursue Sport Management at Dean was a no-brainer. My very first month at Dean I was selected to be on the field at Gillette Stadium as part of the NFL kickoff game hosted by the New England Patriots. Not only was this a once-in-a-lifetime experience, but I got a firsthand view of how large sporting events are managed.

Throughout my first few years at Dean, I interacted with industry leaders from the New England Patriots and the New England Revolution who came to speak in our classes, and my junior year I was even able to take a class taught by an executive from the Providence Bruins.

That year I also got involved with the e-sports team and we managed tournaments on-campus and competed against other colleges in New England. Next, I interned with the Pawtucket Red Sox over the summer. I'm still working with them in a part-time marketing job.

As I finish my degree, there are so many opportunities that I've found through my faculty and Dean's Center for Business, Entertainment and Sport Management, and I just can't wait to continue my career in the sports industry!





#### **BUSINESS MANAGEMENT**

When I came to Dean, I only really cared about being involved with the School of Business and playing volleyball before starting a career. After meeting a ton of people my freshman year and seeing all the opportunities available at Dean, I became more involved on and off campus these last three years than I would have ever expected coming out of high school.

I'm a community advisor in Wallace Hall. I added a minor in Communications, and I've started a side business with the help of the business faculty.

I've interned at a couple of different organizations this past year to build out my resume and narrow down the area of finance I want to work in, and I just landed my dream internship in NYC with a big financial advising firm for the summer. I'm one step closer to my goal of being a financial advisor, and I can't wait to see where my senior year at Dean will take me!



When I started at Dean, I wasn't sure where a Liberal Arts & Studies major would take me, but I quickly discovered it could take me wherever I wanted — literally!

After taking Professor Lawson's Globalization course my freshman year, I built my own study-abroad experience to Dubrovnik, Croatia, and traveled to other countries in the area.

While studying abroad, I enjoyed learning about the political history of each country, so I took pre-law and history courses when I was back on campus.

My junior year a Dean alumnus paved the way for an internship with a local representative, and later an internship researching the rights of Indigenous peoples.

As a senior, my advisors are helping me prepare applications for a Fulbright Research Award so I can increase my international experiences before starting law school, fully prepared to build on my experiences.





# SET A NEW COURSE.



Your professors will change your mind, open you up to new ideas and opinions or help you see issues from a different perspective. Some, though, might just change your life.

"If we only have one shot at teaching students science, what would we want them to know? We want them to understand how their body works so they know how to take care of it and how to talk about their health and medical decisions with care providers. By understanding how your body works, you can recognize and understand your place in the world and your responsibilities to the world. If students understand that, then they start to understand how biology connects all living things."

DR. JESSICA PISANO PROFESSOR, BIOLOGY AND MATHEMATICS

"In this digital age, every student needs to learn how to write more succinctly and more effectively. The ability to have your meaning understood in a short, sweet and concise manner can and will benefit everyone. Whether you're a business student or a dance major, learning how to get across what you're talking about and have that meaning understood is essential."

**JOHN ROOKE**PROFESSOR, COMMUNICATIONS
DIRECTOR, THE CENTER FOR BUSINESS, ENTERTAINMENT AND SPORT MANAGEMENT

"Everybody can dance. There's a place for everybody in this world to dance if they want it badly enough. But wanting it badly enough is the issue, and what level you want it badly enough to reach. Everybody has the capacity to be a dancer."

**TODD SHANKS**PROGRAM COORDINATOR, DANCE ARTIST IN RESIDENCE

"Our lab school is located on campus and provides a safe space for trial and error in the development of one's professional style and practice. Students leave this experience with a professional partfelic in head." experience with a professional portfolio in hand and the confidence to begin a career in early childhood education."

JOANNE HOGAN
PROFESSOR, EARLY CHILDHOOD EDUCATION
DIRECTOR, DEAN COLLEGE CHILDREN'S CENTER

"Everyone plays psychologist in their own way. They look at other people and wonder about their behavior and ask, "Why did they do that?" During this course, students encounter various people facing their own personal challenges and learn some possible answers to that question. In addition, they learn how to think critically about various psychological disorders and along the way they learn about themselves."

**DR. RANDY RENO**PROFESSOR, PSYCHOLOGY

"This required introduction course offers first-year students the opportunity to explore the industry from the inside out. Dean College Sport Management students are exposed to industry professionals at the amateur, minor league and professional levels."

DR. ERNIE MAY

PROFESSOR, SPORT MANAGEMENT







# OWN SUCCESS STORY.

## **START YOUR CAREER RIGHT HERE.**

Our dancers work with the Boston Ballet. Sport Management majors experience a behind-the-scenes look at the New England Patriots and Revolution. There are 15 Fortune 500 companies headquartered within 30 miles of our campus. Some college graduates will have to travel thousands of miles for opportunities like these. You'll only have to walk out your front door. Students complete internships at organizations such as:

- Boston Celtics
   New England Revolution
   New England Journal of History
- Bright Horizons
   Northwestern Mutual Rhode Island State Senate
- Live Nation Universal Studios Special Olympics Rhode Island
- TJX Corp. • U.S. Marshals Service • The Walt Disney Company



Being able to complete an internship with Kraft Sports + Entertainment through Dean's partnership led me to discover my passion for sports and entertainment management. Because of my internship, I was hired to work within event operations at Gillette Stadium post-graduation.

KAILI K., ARTS AND ENTERTAINMENT MANAGEMENT

# LAND YOUR DREAM JOB.

Look farther. Think bigger. This is your opportunity to explore the other side of the state, the country, the world. Your Dean degree is a ticket to opportunity. Alumni are actors and performers, authors and reporters, law enforcement officers, business owners, state legislators and so much more. No matter how ambitious your goals, you can take your degree anywhere and know that you have what it takes to thrive. Graduates are employed with organizations such as:

- Atria Senior Living • Fidelity Investments Meditech Bose Corporation • H&R Block NBC Universal
- Boston Medical Center Kraft Sports + Entertainment Waters Corporation
- WEEL • Dell Technologies Liberty Mutual



Most of my time at Dean was spent on stage performing, which prepared me for my career with the Walt Disney Company. I perform on the Castle Forecourt Stage multiple times a day, in addition to a multitude of other amazing performance opportunities. **ROBERT W.,** THEATRE

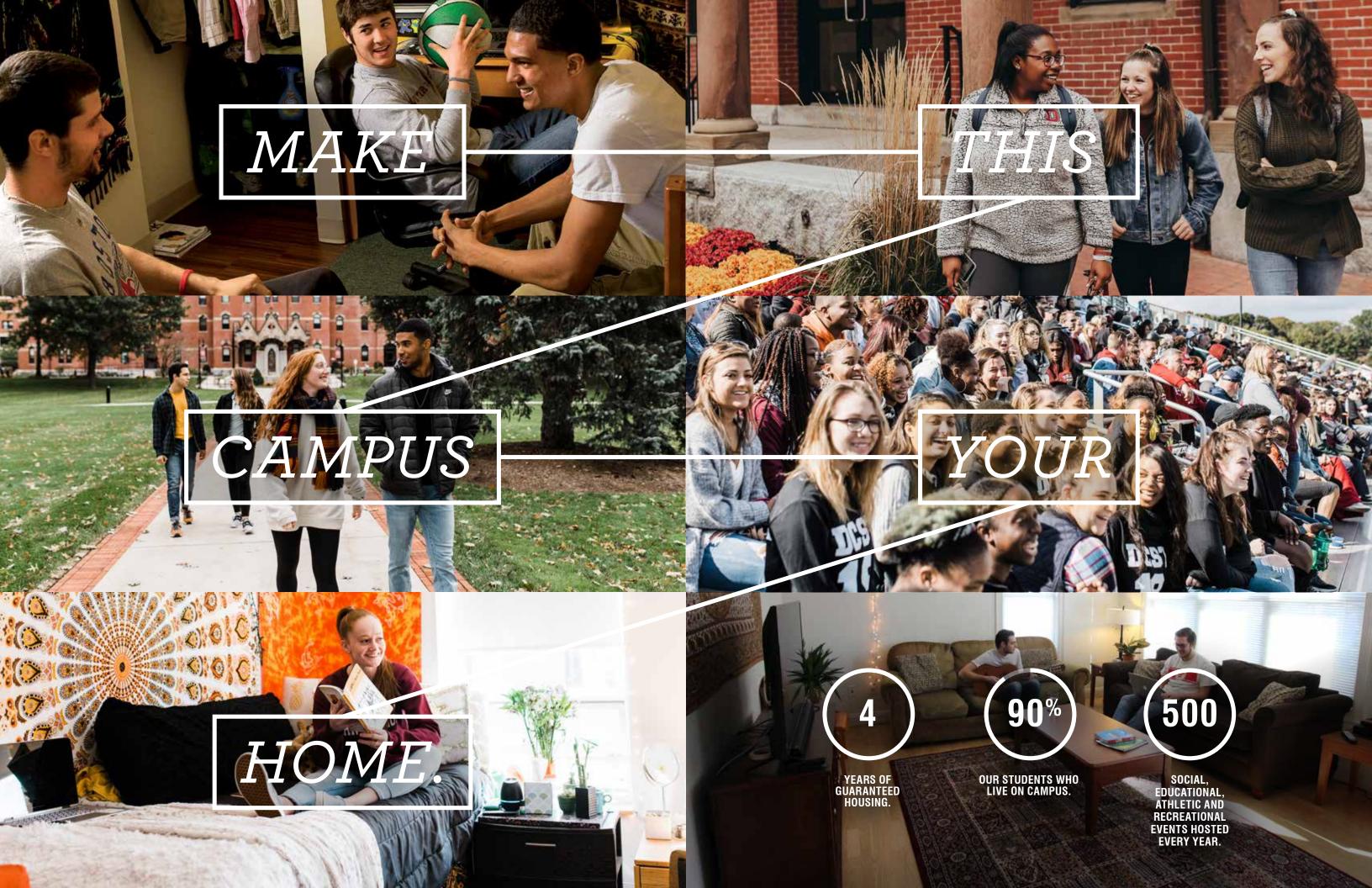
# **FURTHER YOUR EDUCATION.**

Your academic journey doesn't need to end with your undergraduate degree. If a higher degree is part of your plan, you can be confident that you'll have the skills and knowledge to succeed at the graduate level. The proof? You'll find Bulldogs hard at work in top-ranked graduate programs. For a list of schools, visit dean.edu/ schoolplacements.



As a well-prepared Dean graduate, I received a prestigious graduate assistantship at the University of Connecticut for my master's degree in higher education and student affairs. I would have never discovered what's next without the guidance of the faculty and staff at Dean College.

**MORGAN C..** PSYCHOLOGY







### VISIT OUR CAMPUS.

There's no better way for you to get to know us (and for us to know you) than by visiting our campus in Franklin, Massachusetts. Walk through the buildings. Meet our students and faculty. Get your first taste of **The Dean Difference**.

Limited on-campus as well as extensive online opportunities are available throughout the year to learn more about Dean. We will run on-campus tours and events as long as it is safe to do so. Stay up to date on available options on our website:

#### DEAN.EDU/VISIT

# APPLY FOR AID AND SCHOLARSHIPS.

Your first step in financing your college education should be completing the online Free Application for Federal Student Aid (FAFSA). The FAFSA will give you access to need-based financial aid and loans. Any time after **October 1** of your senior year of high school, visit **fafsa.gov** and enter the code for Dean College (**002144**).

**AFTER OCTOBER 1** 

FAFSA.GOV

002144

As part of the admission process you will be considered for a merit scholarship. There is no additional application. This is based on your achievement and is <u>not</u> based on financial need. These scholarships are renewed annually up to four years. For more information:

#### DEAN.EDU/FINANCIALAID



AVERAGE
NET COST
INCLUDING
ALL
SCHOLARSHIPS
AND FINANCIAL



STUDENTS RECEIVING SOME FORM OF FINANCIAL ASSISTANCE.



DEAN COLLEGE MERIT SCHOLARSHIP.

# SUBMIT YOUR APPLICATION.

Applying to Dean has never been easier. We do not charge an application fee. You may apply with the Common Application or our own streamlined application. Links to both applications are on our website at:

#### DEAN.EDU/APPLY

EARLY ACTION 1 DEADLINE: November 1
EARLY ACTION 2 DEADLINE: December 1
REGULAR DECISION: Priority date March 15

#### **REQUIRED:**

- High school transcript or GED
- If transferring from another college, college transcripts as well

#### **OPTIONAL:**

- SAT/ACT scores (only considered if they will benefit your admission)
- Letters of recommendation
- Personal statement or essay

We don't admit numbers. We admit *people*. By submitting optional items we learn more about you.

#### **DANCE AND THEATRE APPLICANTS:**

• An audition is required

Learn more at dean.edu/audition.

#### **ARCH LEARNING COMMUNITY APPLICANTS:**

- Arch application supplement and supporting documents
- Arch interview with Learning Center staff

Learn more at dean.edu/arch.

## GET TO KNOW US.

#### **FOUNDED**

1865 by Oliver Dean

#### **ALUMNI**

Over 25,000 and growing

#### MOTTO

Forti et Fideli Nihil Difficile. To the strong and faithful nothing is difficult.

#### MASCOT Bulldog

## **ATHLETICS**

- NCAA DIII
- BaseballBasketball\*
- Cross Country\*
- Field Hockey
- Football
- Golf\*
- Lacrosse\*
- Soccer\*
- SoftballVolleyball\*
- \*Men's and women's

#### STUDENT BODY

- 1,200 full-time students
- 51% female; 49% male
- 32% students of color
- 36 states; 19 countries

#### **AVERAGE CLASS SIZE**

18 students

#### **DEGREES**

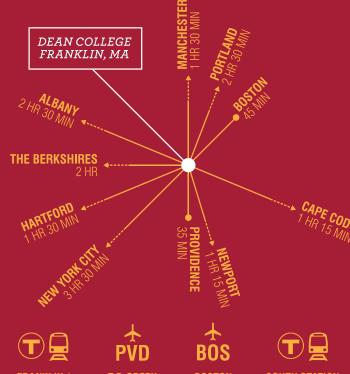
- Bachelor of Arts
- Bachelor of Fine Arts
- Bachelor of Science
- Associate of Arts
- Associate of Science

Over 90 percent of our students are pursuing bachelor's degrees.

#### SAFETY

- Campus Safety 24/7.
- Franklin, MA, has been named one of the safest towns in America.

#### YOU CAN GET THERE FROM HERE



BOSTON Gan int'l Irport SOUTH STATION TRAIN AND BUS TERMINAL

### FIND YOUR MAJOR.

Arts and Entertainment Management

Athletic Coaching and Recreation Management

Pre-Athletic Training\*

Biology

**Business Management** 

Communications

Criminal Justice and Homeland Security

Dance

Dance, BFA

Early Childhood Education

English

**Entertainment Industry Management** 

**Exercise Science** 

Family and Childhood Studies

General Studies\*

**Global Studies** 

Health and Society

**Health Sciences\*** 

History

**Human Services** 

Liberal Arts & Studies — Interdisciplinary

Marketing

Pre-Law

Pre-Nursing\*

Psychology

Science\*

Sociology Sport Management

Sports Broadcasting

Theatre

Acting

**Musical Theatre** 

Technical Theatre

Theatre Studies

## UNDECIDED? LET US HELP.

Many students are undecided when they begin their freshman year. You will find your path with the MAP Learning Community. Through an individualized plan of exploratory courses, events and programs, together with the guidance of a designated academic advisor, we will help you figure out where you want to go and how you can get there.

<sup>\*</sup>Associate degree only.

